From: Shane Armstrong
To: Mark Streker; Eligio Lara; Matthew Jensen
Subject: FW: This case study made me think of you
Date: Monday, February 1, 2021 8:47:18 AM

From: Meg Heusel <meg@flocksafety.com>
Sent: Monday, February 1, 2021 8:42 AM
To: Shane Armstrong <sarmstrong@cityofsantamaria.org>
Subject: Re: This case study made me think of you

Good catch! I have updated the meeting with this Zoom link: https://us02web.zoom.us/j/83118533948. Talk to you soon.

On Mon, Feb 1, 2021 at 11:32 AM Shane Armstrong <sarmstrong@cityofsantamaria.org> wrote:

> Good Morning Meg,
>
> I am looking at the Calendar invite and I don't see a Zoom link. I also looked at our past emails and didn't see one either. Can you advise how we are communicating this morning?
>
> Shane

From: Meg Heusel <meg@flocksafety.com>
Sent: Thursday, January 28, 2021 2:02 PM
To: Shane Armstrong <sarmstrong@cityofsantamaria.org>
Subject: Re: This case study made me think of you

That is great. I just sent them invites. Talk to you next week!

On Thu, Jan 28, 2021 at 3:56 PM Shane Armstrong <sarmstrong@cityofsantamaria.org> wrote:

> Meg,
>
> Can you include Lt. Mark Streker who is the Lieutenant in charge of the Community Services Unit and Eligo Lara who is the Sergeant to the meeting? They both expressed an interest in being part of it.
>
> mstreker@cityofsantamaria.org
> elara@cityofsantamaria.org
>
> Shane

From: Meg Heusel <meg@flocksafety.com>
Sent: Wednesday, January 27, 2021 4:24 PM
To: Shane Armstrong <sarmstrong@cityofsantamaria.org>

Subject: Re: This case study made me think of you

Yes, that's exactly what it's aimed at doing! I look forward to sharing more with you soon.

On Wed, Jan 27, 2021 at 7:12 PM Shane Armstrong <sarmstrong@cityofsantamaria.org> wrote:

> Meg,
>
> I have an organization that might be interested in Flock. Would a community event like the one your suggesting be the appropriate place to show off the product?
>
> Shane
>
> ---
>
> **From:** Meg Heusel <meg@flocksafety.com>
> **Sent:** Wednesday, January 27, 2021 12:41 PM
> **To:** Shane Armstrong <sarmstrong@cityofsantamaria.org>
> **Subject:** Re: This case study made me think of you
>
> Sure thing. Here is the link: https://youtu.be/gCPn-MK0kGU.
>
> I will send a calendar invite with call-in details for Monday, Feb. 1st at 9:30 AM PST. Please let me know if that doesn't work well and I can suggest an alternative option.
>
> Thanks and talk to you soon!
>
> On Wed, Jan 27, 2021 at 3:16 PM Shane Armstrong <sarmstrong@cityofsantamaria.org> wrote:
>
> > Hey Meg,
> >
> > Yes, next week works best for me. I am available anytime next week Monday thru Wednesday. I have training on Thursday and off on Friday. Question for you! Would it be possible to view the recorded Webinar from last week?
> >
> > Shane Armstrong
> >
> > ---
> >
> > **From:** Meg Heusel <meg@flocksafety.com>
> > **Sent:** Wednesday, January 27, 2021 12:03 PM
> > **To:** Shane Armstrong <sarmstrong@cityofsantamaria.org>
> > **Subject:** This case study made me think of you
> >
> > Hi Shane,
> >
> > Meg here, your Community Engagement contact at Flock Safety. It's been awhile since we connected before the holidays! My team just released this case study and I thought it might be helpful for you.

Chief Deaver at Lewisville PD, a suburb of Houston, TX:

1. Worked with Flock Safety to host a Virtual Community event
2. Shared the value of LPR to solve crime with 25+ HOA Board members
3. Received 12 new privately funded LPRs in his city within 90 days

Do you have 15-minutes this week or next to see if we can get a Community Event scheduled for Santa Maria soon?

Thanks,

Meg

--

Meg Heusel

Flock Safety
Director of Marketing, Community Engagement
404.991.3293 | meg@flocksafety.com

--

Meg Heusel
Director of Marketing, Community Engagement

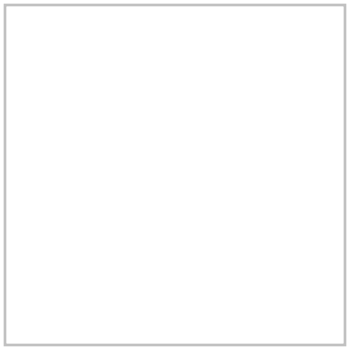
404.991.3293 | meg@flocksafety.com

Do you mind giving us a review? Click here!

--

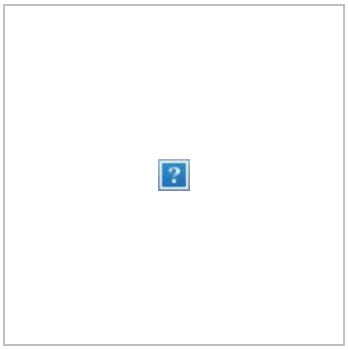
Meg Heusel
Director of Marketing, Community Engagement

404.991.3293 | meg@flocksafety.com



Do you mind giving us a review? Click here!

--



Meg Heusel
Director of Marketing, Community Engagement

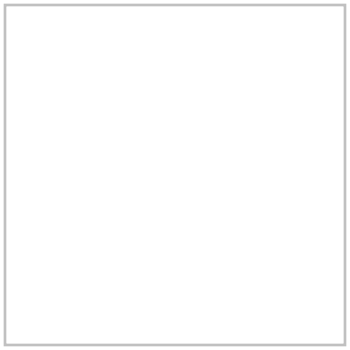
404.991.3293 | meg@flocksafety.com

Do you mind giving us a review? Click here!

--

Meg Heusel
Director of Marketing, Community Engagement

404.991.3293 | meg@flocksafety.com



Do you mind giving us a review? Click here!